



SEO Planning
for
Company Name

Dear Partner,

Thank you for the opportunity to collaborate on enhancing your local online presence. Below is our comprehensive 6-month Local SEO plan, designed to drive more local traffic, improve rankings, and increase conversions.

SL	Page	URL
1		
2		
3		
4		
5		
6		
7		
8		
9		
10		

Aim

The goal of this Local SEO strategy is to:

- Increase local online visibility.
- Drive highly targeted local traffic to your business.
- Improve rankings for relevant local search terms.
- Enhance engagement and conversions through optimized content, GBP (Google Business Profile) activities, and targeted outreach.

Our Strengths

1. **Proven Experience:** Over 7 years of expertise in Local SEO, delivering measurable results across multiple industries.
2. **Tailored Strategy:** A personalized approach to match your specific business goals and audience demographics.
3. **Technical Mastery:** Expert in resolving complex SEO issues, including technical optimizations, schema implementations, and mobile responsiveness.
4. **Holistic Approach:** Combining on-page, off-page, content, and GBP strategies for long-term sustainable growth.
5. **Data-Driven Decisions:** Regular analysis and reporting to refine tactics and ensure alignment with business objectives.

Key Deliverables

Over the next six months, we will deliver the following:

- A fully optimized Google Business Profile to dominate local search.
- Localized content designed to rank for "near me" searches and attract high-quality leads.
- Comprehensive backlink campaigns targeting high-authority local directories and media.
- Advanced technical fixes to improve website performance and user experience.
- Engaging video marketing strategies to build trust and attract local audiences.

SIX Months SEO Plan

Phase1: 1st Month Activity (Research & Analysis)

Key Objectives: Conduct in-depth research and lay a strong foundation for local SEO success.

SL No	Task	Task Volume
1	Website SEO Audit	Find out SEO Gaps
2	Keyword Research	For All Target Pages
3	Blog Post	4 (1 Posts per Week)
4	GBP Activity	Profile Optimization + 20 (5 Posts per Week)+ 20 GEO-Tagged Images+ 500 Map Citation + Updated All Services
5	Foundation Backlinks	30 Profile Backlinks, 10 NAP Citation
6	Monitoring & Reporting	

Phase2: 2nd Month Activity (Development)

Key Objectives: Develop targeted content and strengthen local signals.

SL No	Task	Task Volume
1	Page Optimization & Creation	6
2	Blog Post	6 (Focus on the Target Pages)
3	GBP Activity	24 (6 Posts per Week)+ 24 GEO-Tagged Images+ 500 Map Citation
4	Technical Solution	GSC, G. Analytics, Sitemap and Robots.txt fixation
5	Foundation Backlinks	50 (Profile, SB, Q&A, Forum....) + 10 NAP Citation
6	Monitoring & Reporting	

Phase3: 3rd Month Activity (Development & Follow Up)

Key Objectives: Develop targeted content and strengthen local signals. Boost visibility and customer interactions.

SL No	Task	Task Volume
1	Page Optimization & Creation	5
2	Blog Post	5 (Focus on the Target Pages)
3	GBP Activity	24 (6 Posts per Week)+ 24 GEO-Tagged Images+ 500 Map Citation
4	Technical Solution	Technical Issue Sorting & Fixing, Schema Markup Implementation
5	Video Marketing	Start YouTube Video (At least 1 video) Marketing for More Interactions
6	Foundation Backlinks	100 (Profile, SB, Q&A, Forum....) 10 NAP Citation
7	Monitoring & Reporting	

Phase4: 4th Month Activity (Development & Follow Up)

Key Objectives: Improve technical elements and expand content reach.

SL No	Task	Task Volume
1	Content Development	Follow Up and Content Update for Target Pages (A/C to GSC Report)
2	Blog Post	8 (2 Posts per Week)
3	GBP Activity	24 (6 Posts per Week)+ 24 GEO-Tagged Images+ 500 Map Citation
4	Technical Solution	Audit Google Search Console Data and Fix
5	Video Marketing	4 Videos Update
6	Backlinks	10 Guest Post , 10 NAP Citation
7	Monitoring & Reporting	

Phase5: 5th Month Activity (Development & Follow Up)

Key Objectives: Strengthen local trust and authority.

SL No	Task	Task Volume
1	Content Development	Follow Up and Content Update for Target Pages (A/C to GSC Report)
2	Blog Post	8 (2 Posts per Week)
3	GBP Activity	24 (6 Posts per Week)+ 24 GEO-Tagged Images+ 500 Map Citation
4	Technical Solution	Technical Issue Sorting & Fixing
5	Video Marketing	4 Videos Update
6	Backlinks	10 Guest Post, 10 NAP Citation
8	Monitoring & Reporting	

Phase6: 6th Month Activity (Development & Follow Up)

Key Objectives: Review progress and plan for scaling success.

SL No	Task	Task Volume
1	On-Page Development (If Need)	Content Development after audit the SEO growth
2	Blog Post	8 (2 Posts per Week)
3	GBP Activity	24 (6 Posts per Week)+ 24 GEO-Tagged Images+ 500 Map Citation
4	Technical Solution	Technical Issue Sorting & Fixing
5	Video Marketing	4 Videos Update
6	Backlinks	10 Guest Post, 10 NAP Citation
8	Monitoring & Reporting	

Measuring Success

We will track and report progress monthly through:

- Local keyword rankings.
- GBP engagement (views, clicks, and calls).
- Website traffic and conversions.
- Backlink growth and domain authority.

Budget

000000 /Month

This includes all services and deliverables outlined in this proposal. Payment will be made on a monthly basis with 50% Advanced.

This smart 6-month plan is designed to deliver measurable results, ensuring a strong local presence for your business. Let's take the first step toward achieving your goals together.

Looking forward to working with you!

Best Regards

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